



newc

ANNUAL REPORT

2022/2023



newc

2022/2023

BOARD OF DIRECTORS

ANNE LINDSEY

NAOMI SIROTA

DEANNA GARAND

KENZIE GERRAND

KALYN MASKIW-CONNELLY

VAL VINT

CHRISTINA RAMBARRAN

BREANNE FINLAY

SYLVIA EASTMAN

JULIE CHAMBERLAIN

SHEYANNE SINGH

STAFF ON THE BOARD:

CYNTHIA DREBOT, ED

AMY KNOWLES, STAFF REP

WHO IS NEWC?

The North End Women's Centre (NEWC) Board of Directors is comprised of women & gender-diverse folks, with at least 50% living and/or working in Winnipeg's North End. They are volunteers whose primary responsibilities include governance, strategic direction and accountability. They delegate authority to the Executive Director (ED), review the centre's Vision, Mission and Values, monitor and approve financial reports and centre budgets, serve on board committees and promote NEWC's activities.



Photo missing Naomi, Christina, & Sheyanne

2022/2023 STAFF

TO MARCH 31, 2023

- KRISTI BEAUNE
- SUSAN BERTHIAUME
- LOUISE BOMBAY
- KACI CAMERON
- LISA CARRIERE
- TINA CHARTRAND
- TAYLOR CLARKE
- CYNTHIA DREBOT
- JENNY FOSTER
- CHARMAINE GABRIEL
- ELLEN GAHIGI
- SHEILA HOLT
- MELANIE HOUDE
- AMY KNOWLES
- LINDA KRYSTIK
- ASHLEY LAND
- JANICE LAVALLEE
- CORINNE LOUGHEED
- GAIL MACLURE
- HILDA MANN
- NANCY MAZUR
- SHANNON MCQUARRIE
- CLAUDETTE OKEMOW
- AJ'A OLIVER
- BRIGITTA PERKINS
- STEPH ROSS
- STEPH SANDERSON
- MARNIE VIEIRA
- WALVALA WARDAK
- TRACY WARK



our
auditor
del

STAFF WHO ARE NO LONGER WITH NEWC, BUT
CONTRIBUTED TO THE 2022-23 FISCAL YEAR

- ADI FARAGE
- TAMRA IRWIN
- ASHLEY PANKIW
- STACEY SAYESE
- RAINE SEIVEWRIGHT
- SHEYANNE SINGH

WHAT DO WE DO?

NEWC'S SERVICE AREAS

NEWC'S VALUE STATEMENTS:

We work from a place of heart.

We support and walk with each other.

We walk beside people.

We believe in voice and choice. We meet people where they are at.

We value lived experience.

We always have more to learn from each other.

We listen and respond with community.

We work with the community to determine and adapt to needs.

We value inclusion and diversity.

We provide space for exploring identity and culture.

We laugh together.

We celebrate and find connection through humour.

Our service areas are offered to women and gender diverse folks over the age of 18 and their children.

COMMUNITY SUPPORT

- Settlement
- Parent & Family Support
- Family Advocacy (CFS Liaison)
- Drop-In & Outreach
- Counselling
- Healing & Wellness

COMMUNITY DEVELOPMENT + HOUSING SUPPORT

- Financial Empowerment Initiatives
- Up Shoppe (Social Enterprise Thrift Store)
- Transitional Housing
- Community Housing Support





VISION: PEOPLE THRIVING ON THEIR CHOSEN PATHS

MISSION: NEWC FACILITATES HEALING, WELLNESS AND CAPACITY BUILDING THROUGH DIVERSE COMMUNITY- CENTRED APPROACHES

BOARD CHAIR & EXECUTIVE DIRECTOR REPORT

2022-23: Some of our lives returned to their pre-pandemic state, but for many of the folks NEWC supports, challenges grew. Our participants face a multitude of intersecting barriers, which include intergenerational impacts of residential schools and their ongoing legacy, CFS involvement, MMIWG2S/MB, gender-based violence, poverty, housing insecurity, food insecurity and a variety of oppressions by colonial systems. Ongoing challenges increased, like the sporadic supply of life-saving naloxone kits, a toxic drug supply, the lack of supervised consumption sites in the province, and new instances of human rights violations regarding MMIWG2S/MB (#searchthelandfills).

NEWC staff continue to meet community members where they are at, working with harm-reduction and anti-oppression approaches, and meeting participants face-to-face. We distributed basic hygiene and harm reduction supplies, offered counselling, access to Indigenous culture and ceremony, outreach, CFS & housing advocacy, transitional housing, work experience and newcomer settlement services. We increased our collective action efforts and started up our “Come As You Are” support group for folks who use substances.

NEWC’s participant demographics have shifted and include an increase of non-binary people as well as unsheltered folks coming in hungry and without clothing or shoes. This level of poverty is enraging and when paired with the loss of life of our relatives to drug poisoning, a significant increase in cultural supports for both community and staff was needed to help process the systemic trauma and grief experienced over this last year.

NEWC was gifted the seven sacred teachings by local artist, knowledge keeper, Grandmother Council member and board member Val Vint, which were then painted into murals at our transitional housing building by local Indigenous artist Annie Beach. Annualized provincial funding for the transitional housing program was secured in 2022, enabling NEWC to continue to support participants from a housing and healing perspective, and to move from intergenerational trauma to intergenerational healing.

Our social enterprise, The Up Shoppe, went through staff transitions (we miss you Sheila) but managed to have a record breaking sales year, proving the value a Thrift Shop with a Big Heart can have in community, post-pandemic and during high inflation times.

The Board of Directors sincerely thanks the staff of NEWC for the heart and dedication they put into their work every day. The staff continue to rise to the occasion with each new challenge. The staff would like to thank the board of directors for their commitment to and stable governance of NEWC. We are so grateful to our funders, who continue to support our response to community’s needs and especially those who have stepped up their support with check-ins when times got tough (#safeconsumptionsitesnow #safesupplynow). Finally, thank you to our wonderful donors, sponsors, volunteers and partners in the community who have an integral role in carrying out the work.

Our sincere gratitude to all! Thank you/Miigwetch!

Sincerely,

Kalyn Maskiw-Connelly, Board Chair & Cynthia Drebot, Executive Director

STATS: COMMUNITY SUPPORT

“Your voice sounds happy, I’m so glad you answered the phone.”

Counselling Participant

“I am really happy that I found NEWC and the opportunity to sit with women in a safe place, share our stories and challenges. I was a lucky person to meet you. Since I am alone at home and was looking for someone to talk to in order to increase my English language skills, then I found out there is a centre for women. I came here and learned about the Bridging the Gap group. I have learned a lot by attending this group and meanwhile I can improve my English language speaking.”

Settlement Participant



Outreach Team Members

SETTLEMENT (PROGRAM FOR NEWCOMERS & REFUGEES)

- Participants reached - 305
- Bridging the Gap attendances - 223
- Cross-Cultural Wellness Group - 86 attendances (partnership with Mount Carmel Clinic)

PARENT & FAMILY SUPPORT

- Participants reached - 21
 - support sessions - 125
- Parenting Groups - 7
 - sessions - 59
 - total attendances - 109

FAMILY ADVOCATE (CHILD & FAMILY SERVICES LIAISON)

- Families reached-58
- Children who have remained in parent care-32
- Apprehended children who have returned to parent care-19
- Children placed with extended family instead of foster care-19

DROP-IN

- Drop-Ins - 26,608
- Referrals - 548
- Community Phone Use - 2388
- Advocacy sessions - 2074

OUTREACH

- Community reached -3503
- Harm reduction supplies distributed - 2211

COUNSELLING

- Participants reached- 216
 - Intakes - 28
 - Counselling sessions - 676
- Group Counselling - 12
 - Sessions - 60
 - Attendances - 237

HEALING & WELLNESS CULTURE & CEREMONY

NUTRITION

- 38 Eat & Learn sessions
- 1333 participants

ACUPUNCTURE

- 49 Staff sessions
- 245 Participant Sessions

PHYSICAL ACTIVITY

- 36 Trauma Informed Yoga sessions
- 142 Participants

HEALING FROM GENDER-BASED VIOLENCE

- 8 Red Road to Healing Sessions
- 8 Participants

DRUMMING

- 45 Sessions
- 389 Participants

SACRED FIRE FOR MMIWG2S - OCT 4

- 18 participants

SACRED FIRE FOR MMIWG2S - MAY 5

- 39 participants

FULL MOON CEREMONIES

- 11 Sessions
- 222 participants

SWEAT LODGE

- 2 Sessions
- 17 participants

MEDICINE PICKING

- 4 Sessions
- 56 Participants

FOUR DIRECTIONS CEREMONY

- 39 participants

“We need to walk on mother earth and feel her under our feet. By doing so it allows the negativity, anxiety and sicknesses that we are feeling move down our body from the top of our heads down and out the bottom of our feet. Mother Nature takes that from us and helps us heal. We cannot receive this type of healing in the city because there is too much concrete, that is why we must go to the bush to seek it.”

Ceremony Participant teaching

While sweet grass picking, a participant shared that after her father passed away, she put down her sacred bundle. Lately though she has been feeling like its time to pick up her bundle once again. She is starting to rebuild her bundle slowly. She shared that attending the sweet grass teachings and sweet grass picking she now is encouraged to pick up where she left off with her traditional journey.

Ceremony Participant sharing

SUMMER SOLSTICE

- 40 participants

FALL EQUINOX

- 32 participants

WINTER SOLSTICE

- 40 participants



NEW COUNSELLING GROUP: COME AS YOU ARE

“CFS said that I need to attend AA groups, but they aren’t for me. I enjoy coming to this group where I can connect with my culture and not feel triggered to drink.”

Come As You Are is a drop-in support group for women and gender-diverse folks who use substances. We use a harm reduction approach, meeting people where they are at. The group came to be in May 2022 as a response to community need. We heard often from community members that they didn't feel there was a safe place to go to receive substance use support *without experiencing stigma or pressure to become sober/abstinent* from drugs and alcohol. The goals of the group are to provide a safe space to share experiences, talk about challenges, learn from each other, and explore ways to manage substance use in a no-judgement zone. The group is facilitated by staff who have experiential knowledge with using substances.

We meet group members where they're at by asking them what their needs and expectations are for the group. Some of the highlights from the group this year include: connecting to traditional Indigenous healing (medicine bags, drumming, teachings, sharing circles, land-based activities, special guest knowledge keeper, beading, ceremony), collective action (attending rallies in community, harm reduction events), naloxone training, and art therapy (coloring, painting, journaling, sign making). Auricular acupuncture is also offered to group members every week.

We receive lots of positive feedback from group members and attendance has been consistent since the group began. We often hear from folks that they enjoy connecting with traditional healing as a way to help manage their substance use.

We are looking forward to building capacity, and creating opportunities for the group to become more peer-led. We're very excited about the future of Come as You Are!



“I’ve tried everything to overcome my addiction; yoga, treatment, mindfulness, religion, you name it I’ve done it all. When I came to this group two weeks ago, and tried acupuncture for the first time, something changed for me and I haven’t used in 15 days.”

“It felt so nice to be by medicine and to hear drumming again.”

COMMUNITY DEVELOPMENT



FINANCIAL EMPOWERMENT INITIATIVES

- Volunteer Income Tax Filing
 - Total # of People 163
 - Total Refunds \$116,962.26
 - Total Child Tax Benefit \$388,979.57
 - Total GST \$81,268.29
 - Total Climate Action Incentive \$26,229.38
 - **Total Refunds + Benefits = \$ 613,439.50**

THE UP SHOPPE - SOCIAL ENTERPRISE THRIFT STORE



Our “little shop with a big heart” had a very busy year with record breaking sales! The Up Shoppe was a happening place in the community offering affordable merchandise to community members, emergency wage program, emergency clothing referrals, donations and a work training program. Another highlights of the Up Shoppe is being able to offer donated flowers to the community on a weekly basis.

- Emergency Wages- 31 participants & 334 hours worked
- Work Training Program (CTP)- 12 participants & 372 hours worked
- Make It Work Program- 33 referrals
- Customers- 9771
- Donations- 1264
- Emergency Clothing Referrals- 384
- **Total sales for the Up Shoppe - \$98,700.89!**

HOUSING SUPPORT



COMMUNITY HOUSING SUPPORT

This program looks to provide support for women & gender-diverse folks who are chronically, episodically or at risk of homelessness with opportunity for housing placement, pre-employment support as well as skill development related to housing loss prevention, housing skills and life skills development.

STATS

- Community participants housed - 40
- Participants receiving housing supports- 69
- General housing workshops - 49

TRANSITIONAL HOUSING

NEWC'S Transitional Housing is a supportive environment for women & gender-diverse folks who are unsheltered and looking to participate in programs customized to their individual needs.

STATS

- Intakes- 12
- Support sessions - 262
- Counselling sessions- 25
- Groups (Therapeutic/Cultural/Ceremony) - 37

"They are not completed by the book and are more personal; it's nice to be with other women going through the same things as me."

"I've never woken up to fresh flowers in my bedroom! I had to reach over and touch them to see if they were real; it was such a nice way to wake up".

"Staff are understanding and supportive, and there aren't many transitional housing programs like this."

Transitional Housing Participants

"Thank you for everything you've done for me over that last couple of months, you have really saved my life. You've listened and supported me in my time of need and I thank you so much for that."

"I don't think I could have done this process without you Shannon, as silly as this sounds I got used to shelters and I wanted to hold on to it for safety I kept putting it off, but having you here helped my anxiety and helped me realize I made the right decision, thank you for everything you have done for me."

Community Housing Participants



Independent Auditor's Report

To the Members of North End Women's Centre Inc.

Opinion

I have audited the financial statements of North End Women's Centre Inc. (the Centre), which comprise the statement of financial position as at March 31, 2023, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Centre as at March 31, 2023, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO)

Basis for Opinion

I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of my report. I am independent of the Centre in accordance with ethical requirements that are relevant to my audit of the financial statements in Canada, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Centre's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Centre or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Centre's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

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Independent Auditor's Report to the Members of North End Women's Centre Inc. *(continued)*

As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Centre's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Centre's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Centre to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.



Winnipeg, Manitoba
September 15, 2023

Chartered Professional Accountant



NORTH END WOMEN'S CENTRE INC.
Statement of Financial Position
As at March 31, 2023

	2023	2022
Assets		
Current assets		
Cash	\$ 1,021,531	\$ 825,242
Investments (Note 4)	61,214	59,661
Accounts receivable (Note 5)	98,136	27,228
Inventory	2,639	2,709
Prepaid expenses	2,185	2,300
	<u>1,185,705</u>	<u>917,140</u>
Capital assets (Note 6)	<u>1,051,511</u>	<u>1,115,580</u>
	<u>\$ 2,237,216</u>	<u>\$ 2,032,720</u>
Liabilities and Net Assets		
Current liabilities		
Accounts payable	\$ 77,418	\$ 72,677
Deferred income (Note 7)	250,150	208,044
	<u>327,568</u>	<u>280,721</u>
Deferred capital contributions (Note 8)	<u>988,158</u>	<u>1,051,593</u>
	<u>1,315,726</u>	<u>1,332,314</u>
Net Assets		
Unrestricted	342,849	246,758
Internally restricted (Note 9)	515,288	389,661
Invested in capital assets	63,353	63,987
	<u>921,490</u>	<u>700,406</u>
	<u>\$ 2,237,216</u>	<u>\$ 2,032,720</u>

Approved on behalf of the Board

_____ Director

_____ Director

The accompanying notes are an integral part of these financial statements

NORTH END WOMEN'S CENTRE INC.**Statement of Operations**

For the Year Ended March 31, 2023

	2023	2022
Revenue		
Grants		
Province of Manitoba (Note 12)	\$ 728,445	\$ 366,900
United Way of Winnipeg	455,734	338,716
End Homelessness Winnipeg	304,118	209,896
Government of Canada	386,436	918,116
The Winnipeg Foundation	150,717	64,268
Other grants	185,573	135,345
Retail sales - Up Shoppe	98,701	76,148
Rent	31,746	33,839
Donations (Note 9)	207,869	86,937
Fundraising and other income	5,179	15,793
	<u>2,554,518</u>	<u>2,245,958</u>
Expense		
Office operations		
Bank and payroll charges	5,756	6,662
Computer services	53,908	50,962
Insurance - Liability	3,923	2,728
Office, printing, and postage	14,806	13,333
Telephone	17,275	16,799
Furniture and equipment purchase and lease	40,467	28,008
Facility management		
Building development planning	35,111	7,583
Insurance - building	9,320	10,216
Janitorial service	27,310	29,766
Property taxes	13,732	13,199
Repairs and maintenance	91,030	103,031
Utilities	27,351	29,631
Professional fees	20,257	42,280
Travel and automobile	27,944	25,755
Salaries and wages	1,719,967	1,534,862
General		
Board and meetings	5,692	5,984
Community activities	8,420	4,386
Organizational development	-	6,765
Staff training	56,070	26,449
Programming		
Activities and supplies	154,430	185,596
Evaluation	-	15,375
Purchases - Up Shoppe	9,658	5,939
	<u>2,342,427</u>	<u>2,165,309</u>
Excess of revenue over expense from operations	<u>212,091</u>	<u>80,649</u>

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NORTH END WOMEN'S CENTRE INC.
Statement of Operations (continued)
For the Year Ended March 31, 2023

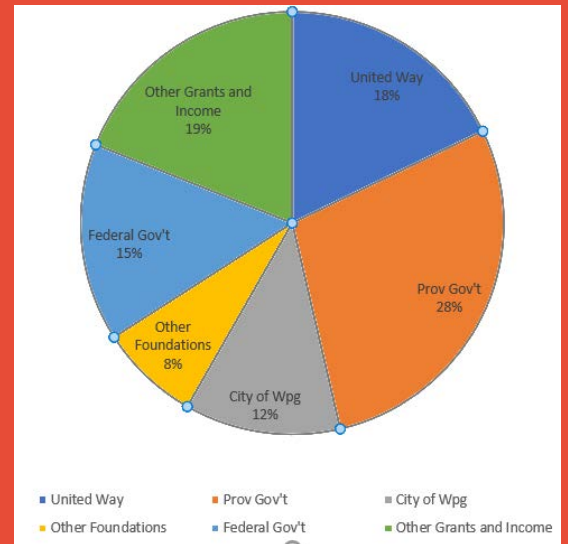
	2023	2022
Other income		
Amortization of deferred contributions	71,850	142,165
Gain on disposal of capital assets	-	221,473
Amortization of capital assets	(72,484)	(82,607)
Restricted interest income	9,627	1,314
	<u>8,993</u>	<u>282,345</u>
Excess of revenue over expense for the year	\$ 221,084	\$ 362,994

2022/2023

NEWC'S FUNDERS

- ANONYMOUS DONOR
- CANADIAN WOMEN'S FOUNDATION
- CITY OF WINNIPEG; PLANNING, PROPERTY & DEVELOPMENT
- END HOMELESSNESS WINNIPEG
- FED EX BASIC NEEDS GRANT
- GOVERNMENT OF CANADA
 - Immigration, Refugees and Citizenship Canada (IRCC)
 - Women & Gender Equality (WAGE)
- INDIGENOUS VISION FOR THE NORTH END (IVNE)
- LOCAL INVESTMENT TOWARD EMPLOYMENT (LITE)
- PROVINCE OF MANITOBA
 - Family Violence Prevention Program (FVPP)
 - Families
 - MB Justice- Victim Services
- SEED WINNIPEG INC

- THE WINNIPEG FOUNDATION
 - Adapt Grant
 - Capital Project
 - Community Grants
 - Stabilization Grant
 - Food Security
 - Youth in Philanthropy (YIP)
- UNITED WAY OF WINNIPEG
 - Equity & Covid 19 Recovery
 - For Every Families Initiative (FEFI)
 - Food Security
 - Sustaining Funding



DONOR THANK YOU

To each and every one of you...thank you for another year of single & recurring financial donations that allow us to be flexible in responding to the needs of community. Thank you for the in-kind donations of clothing, hygiene items, seasonal, menstrual & baby supplies, food and more - it is all in such high demand these days and saves us so much time shopping. Thank you to the small businesses who donated portions of sales to us, again, allowing us flexibility in our services. Thank you to the artists, photographers, painters, bakers, wholesale florists, storytellers and all you creative folks who donated the most beautiful talents and skills to beautify our centre and events. Thank you to the entertainment sector for the donations of tickets to shows community might not otherwise get to experience. Thank you to the schools and groups that organised donation drives and bake sales - all that work to benefit your community! Thank you to the Elders, knowledge keepers, and teachers for sharing your wisdom. Thank you to the vendors who gave us free labour and discounts. It truly takes a community to do this work and we couldn't do it without every single one of you.

Thank you; Miigwetch!

TO DONATE TO NEWC: [HTTPS://NEWCENTRE.ORG/DONATE](https://newcentre.org/donate)

MIIGWETCH!

NEW SEVEN SACRED TEACHING MURALS IN OUR TRANSITIONAL HOUSE!

SEVEN SACRED TEACHINGS

as shared by Val Vint, knowledge keeper, artist & NEWC board member

Bison/Respect: Treat all your relations as you/they wish to be treated – we are all related – the four-leggeds, the two-leggeds, the winged ones, the ones that crawl, the plant nation, the rock nation. All my relations.

Wolf/Humility: Be humble and walk Mother earth in unpretentious simplicity with benevolence (kindness) and modesty.

Eagle/Love: Love has no conditions or borders; it is to give, to receive and to share.

Beaver/Wisdom: Common sense is practical wisdom – it is found everywhere, in the words of the Elders and the wind in the trees.

Bear/Courage: Be strong; “walk your talk”. Live by your beliefs, work for the good of all and bring harm to none. These are courageous ways.

Sabe/Honesty: Show fairness in word and action; be genuine and virtuous. Let honesty be your guide and you will live in honour and happiness.

Turtle/Truth: Speak with sincerity, walk with integrity; you will be truth.



Miigwetch Annie Beach
for your beautiful
Seven Sacred Teaching murals
at our transitional housing building.





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